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PRESS RELEASE

TCC INTRODUCES NEW COURSE ON COMMUNICATING TO NON SCIENTISTS

Training Centre in Communication (TCC) has introduced a new course programme on *Science Communication*. The courses covers the following units

- Communicating to Policy Makers
- Using Web 2.0 Tools to Communicate Research
- Producing Communication Outputs for non scientists
- Communicating to the Press
- Communicating to the General Public

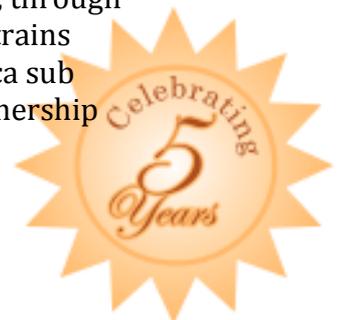
The aim of introducing the unit is to make TCC courses as diverse as possible in building capacity in Science Communication ,as the 21st Century is increasingly becoming a knowledge economy.

About TCC

TCC is a not-for-profit organization set up in 2006 and is in partnership with the University of Nairobi and is the first African-based Training Centre to teach effective communication skills. TCC has its headquarters at the University of Nairobi, Gecaga Institute, Chiromo Campus, and Nairobi, Kenya.

The centre's mission is to contribute to the increase in profile, locally, and internationally, of African science, and its impact on the life of Africans, by improving skills in technical communication in all forms, at academia and other relevant forums, in African countries.

TCC has also partnered with Kenyatta University, Kenya, in training scientists in communication and publishing. TCC has opened a satellite office in Nigeria in partnership with Obafemi Awolowo University, Ile-Ife, Nigeria (OAU), through the Directorate of Linkages and Sponsored Research. The new office trains research scientists and postgraduate students from the Western Africa sub Saharan region. TCC has also opened an office in South Africa in partnership with The Innovation Hub.





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